

The Arts Fuse

A project of
Global Narratives, Inc.

The Arts Fuse Rate Card

Advertising on The Arts Fuse puts your organization, product, or service before a dedicated audience of New England arts lovers whose numbers are growing dramatically each week.

In the last six months, monthly visits to our site have increased more than four-fold to nearly 10,000. Some 8,000 unique and highly select visitors read The Arts Fuse each month.

Arts Fuse advertising or sponsorship is one of the best ways to reach New England's most discriminating arts enthusiasts, restaurant goers, and ticket buyers while helping to support the arts community and arts criticism in the region.

All rates below are introductory and current as of February 2011. We guarantee them through April 30, 2011.

The Arts Fuse is a project of Global Narratives, Inc., a nonprofit 501 (c)(3) corporation. All advertising revenues support its programs and writers.

Standard Weekly Rates for Banner Advertising (Home Page)

Leaderboard (728 x 90 horizontal) 20% share: \$75 per week
Rectangle (300 x 250 horizontal) 20% share: \$90 per week
Skyscraper top (160 x 600 vertical) 20% share: \$85 per week
Skyscraper bottom (160 x 600 vertical) 20% share: \$80 per week

Standard Weekly Rates for Banner Advertising (all other pages)

Coming soon! Ask us for details.

Nonprofit Rates

We offer a 30% discount from the Standard Rates above to nonprofit organizations.

Nonprofit Arts Organizations in New England

We offer a special rate for nonprofit arts organizations based in New England. Please contact us for details.

Sponsorships

We offer corporate, individual, and institutional sponsorships with recognition on select pages. Please contact us for details.

Contact:

For more information, please contact Peter Walsh, advertising@artsfuse.org, (617) 939-9893, ext. 3.



The Arts Fuse
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